

The Hershey Company – Fact Sheet

Overview

The Hershey Company, often referred to as Hershey's, is one of the world's largest and most iconic chocolate and confectionery manufacturers. Founded in 1894 by Milton S. Hershey, the company is headquartered in Hershey, Pennsylvania. Known for changing the landscape of the candy industry with its affordable milk chocolate bar, Hershey has become a household name for quality sweets.

Key Facts

- Founded: 1894
- Founder: Milton S. Hershey
- Headquarters: Hershey, Pennsylvania, USA
- Global Presence: Products sold in approximately 80 countries
- Employees: Over 17,000 (as of 2024)
- Annual Revenue: Over \$11.2 billion (2024)

Core Brands

- Hershey's
- Reese's
- Kit Kat (U.S. licensee)
- Twizzlers
- Ice Breakers
- SkinnyPop
- Pirate's Booty

Recent Developments

- Expansion into the snacks market with the acquisitions of SkinnyPop and Pirate's Booty.
- Strategic emphasis on innovation and meeting evolving consumer preferences.

Corporate Social Responsibility

- Sustainability: Ethical cocoa sourcing through the "Cocoa For Good" program.
- Community Investment: Education and community development initiatives.
- Diversity, Equity & Inclusion: Commitment to inclusive practices in both workforce and marketing.

Cultural and Community Contributions

- Hersheypark: Family amusement park in Hershey, PA.
- The Hershey Story Museum: Preserving the legacy and philanthropy of Milton S. Hershey.

Vision

Combining tradition with innovation, The Hershey Company continues to lead the global sweets and snacks industry with purpose-driven growth.